



# "MANAGED PRINT SERVICES?" ...

...WHAT FOR?

**BECAUSE IT REALLY MEANS: MANAGING PROFIT**

**... YOURS!**

Everyone's going paperless. Electronic Medical Records, Scanners, Document Management, Retrieval, Search, Cloud Storage, Secure Server, Encryption... yada, yada, yada.

It's all wonderful and the software is pretty amazing - we sell and support it, too. But, we also see more printers...

EVERYWHERE! HP printers, Samsung printers, Xerox printers, Lexmark/Dell printers, Kyocera printers.

Everyone wants his or her own printer, and that might be more efficient - but just about unmanageable.

Cartridges running out? Order some more! Staples, W. B. Mason, Quill and every manufacturer LOVES you for it.

Too far to go to the copier that's also a printer? Order me a printer... and some extra cartridges for it.

What does it all cost?

How many pages are we talking about?

Printer down? Call somebody at \$100 an hour or more... plus travel.

How come everything's an emergency around here?

I just need to get a handle on printing...

**AND HERE IS EXACTLY HOW TO GET WHAT YOU WANT, FROM**



- First, let's figure out what will have the biggest profit impact for you
- We'll use the first "FM AUDIT" reports to ascertain the best uses of copiers and printers for your profitability
- You choose from levels of support and simplicity:
- A) Receive volume reports whenever you want for a set fee per printer
- B) Let us utilize those reports (including printer problem codes) to provide just-in-time re-supply and rapid service (including immediate loaners)
- C) Have us include replacement printers as needed, for a set cost per page, including automated supply and service (= absolute minimum business interruption)
- Stop hearing about, worrying about, issuing PO's for, paying emergency service bills for... **PRINTING!**

Let's figure this out. We'll help you keep more of your money.

Ask for Christen:

978-794-1413, Ext. 210

[Ask the Copier Concierge](#)

